

BEST PRACTICE I

1. **Title of the Practice:** Environment Friendly Eco System
2. **Objectives of the Practice:** The basic objectives of this best practice include:
 - ✓ Creating awareness among the student community and residents of the locality about the necessity of a cleaner eco system.
 - ✓ Implementing action plans to make the campus and its environs environmentally friendly.
3. **The Context:** Environmental protection is the practice of protecting the natural environment for the benefit of the environment as also humans. Environmental degradation and the adverse consequences thereof has become an issue of concern for all. The college has incorporated the goal of creating a cleaner and greener environment as its core value and attempts to address this issue through the implementation of various measures. The students are the gen next and it is they who can essay a vital role in keeping the environment clean. The college endeavours to tap these young and conscientious human resources to give realization to its goal of not just spreading the message of the need for a better, conducive and cleaner eco system but also to initiate measures to achieve the same.
4. **The Practice;** The practice of promoting an environmentally friendly eco system is achieved through the following means:
 - ✓ Students of the First Year offer Environmental Studies as a compulsory paper. The course outcomes envisage that all the under graduates coming out of our University system are aware of our natural resources, ecosystems and their linkages to society, livelihood, environment and conservation. This theoretical learning is supported by actual field visits.
 - ✓ Talks, Guest lectures, screening of films and documentaries serve as another via media through which the students are made aware of their social obligation towards environment protection and preservation.
 - ✓ Workshops are organized wherein students are taught to make paper and cloth bags.
 - ✓ Distribution of cloth and paper bags to the commercial enterprises in the

vicinity.

- ✓ Cleanliness drives on a regular basis through the NSS unit of the college and also in collaboration with the Municipal Body.
- ✓ Banning the use of plastic in the campus.
- ✓ e-Governance and e-correspondence is an attempt to minimize the usage of paper and go paperless.
- ✓ Collection of pet bottles.
- ✓ LED lighting in the entire campus ensures economical usage of energy.
- ✓ Signages in the campus promote a healthy eco culture.

5. Evidence of Success: The relentless drive to create a clean and green eco system has borne fruitful results.

- ✓ The college has received a Certificate of Appreciation from Bisleri for its role in collecting 1900 pet bottles in one of its cleanliness drives.
- ✓ The students of the college switch off the lights and fans in the classrooms when not in use.
- ✓ Correspondence with students and officialdom is through emails and short service messages.
- ✓ The college campus is plastic free.
- ✓ The use of LED lighting has saved on the electricity payments.

6. Problems encountered and resources required

A] Problems:

- ✓ The basic constraint is to balance time between completion of syllabus and engaging the students in extension activities aimed at improving the environment.
- ✓ Lackadaisical attitude of the residents in the neighborhood. It is difficult in getting residents of the locality on board to support the initiatives of the college. For instance, cleanliness drives by students will be a success on the day of the drive itself but the positive outcomes are not sustained due to lack of commitment on the part of the residents.
- ✓ Financial constraints and lack of manpower inhibit the optimal realization of this best practice.
- ✓ The non-availability of land limits the desire of the college to go green.

B] Resource requirement:

- ✓ Finance
- ✓ Human Resources
- ✓ Land

BEST PRACTICE 2

- 1. Title of the Practice:** Hands on experience of the real working ambience through internship.
- 2. Objectives of the Practice:** The basic objectives of this best practice include:
 - ✓ Going beyond merely the teach and preach method, and emboldening the students to venture in to the world and be self-professed.
 - ✓ A lone solitary Commerce College offering internship to students to acculturate them to the palpable working atmosphere and the nitty-gritties of the working ambience.

3. The Context

Internships have now become an integral part of the Higher Education curriculum and pedagogy adopted to implement the curriculum. The benefits accruing to the students from an internship programme are innumerable. Students get exposure to a practical work environment and are in a position to understand the dynamics of trade, commerce and industry. Internship serves as a channel through which the students develop employability and networking skills. It improves their competitiveness and efficacy and enables them to make more informed career choices besides developing in them a healthy industrial mindset. Industry-academia linkage has emerged as the need of the hour in today's competitive work culture. It is in this context that the college began its flagship internship programme in the year 2013-14 and has sustained the initiative over the years.

4. The Practice

Cut throat competition appears to be the norm of the day. The rat race is on with companies and organizations grappling to provide equal job opportunities to the rapidly accelerating population. With this platform on the forefront the internship provides an opportunity to the young aspirants to showcase their knowledge and calibre.

- ✓ The efficient faculty shortlists eligible prospective companies to absorb the students for a two-week internship.
- ✓ Successful telephone calls and emails are converted into acceptance letters.
- ✓ If the young services rendered are proved indispensable, they could be absorbed immediately after the completion of their graduation. They could even get a supportive reference to similar companies. This would vouchsafe a job for them immediately after their education.
- ✓ The theoretical knowledge imparted in the classrooms coupled with the hands-on experience, could ignite their minds to become budding businessmen. The knowledge and miniscule but crucial, practical experience gained could be a spark to their inherent entrepreneurial skills.
- ✓ Internship is mostly always related to a professional College/Institution. The singleness of this practice is that being a relatively new Commerce College, this practice had been implemented in its embryonic years.

5. Evidence of Success

- ✓ Many students received positive and lauding appraisal letters, which is a good indicator to their intrinsic capabilities as well as those of the institution which imparted these qualities in them.
- ✓ All students successfully completed the two weeks internship allotted to them.
- ✓ Marked noticeable difference in their confidence.
- ✓ The two weeks internship instills a sense of self-reliance and confidence amongst students.

- ✓ The upbeat students develop the grit and mettle to tackle the mundane on the job issues and not be daunted with the thought of working out of their sheltered cocoon of the college.

6. Problems Encountered and Resources Required

Problems:

- ✓ Due to initial lack of prominence, companies were hesitant to absorb the students of this college about whose antecedents were not known and heard of.
- ✓ The duration of the internship couldn't exceed more than two weeks as it had to be completed in their winter break. It had to be accommodated so, as there is no provision prescribed in the syllabus for the number of internship hours/days.
- ✓ Immediate absorption of the students regardless of their efficiency was not possible as the internship was scheduled in their mid-academic year.
- ✓ No travel allowances are included in the internship package neither were the students given any remuneration.

Resources Required

- ✓ Industry networking.
- ✓ Finance