

GOVERNMENT COLLEGE OF COMMERCE AND ECONOMICS, BORDA, MARGAO, GOA

B.com (Semester III) End Examination, October – 2019

Business Environment (GE 3)

Time: 2 Hours

Total Marks: 80

Instructions: (1) Attempt all questions.

(2) Answer sub questions in Q.1 & Q.2 in not more than 100 words.

(3) Answer Q.3 to Q.6 not more than 400 words

Q.1. Answer any four of the following.

(4x4=16 Marks)

- i. Explain any four goals of business.
- ii. Explain in brief Scope of business.
- iii. Write the four characteristics of culture.
- iv. Write a short note on Technology Park.
- v. Explain in brief the components of Natural Environment.
- vi. What are the four functions of *Gram Panchyat*?

Q.2. Answer any four of the following.

(4x4=16 Marks)

- i. Write a short note on Mission.
- ii. Write a short note on Modern Technology.
- iii. Explain the need of demographic studies for business. (Any Four points)
- iv. What are the four reasons for migrations?
- v. Explain the concept of local self-government.
- vi. What are special interest groups in Political environment?

Q.3. Answer any one of the following.

(12 Marks)

- A. Explain the various components of business environment.
- B. What is Business Environment? Explain any five features of Business Environment.

Q.4. Answer any one of the following.

(12 Marks)

- A. Explain positive and negative impact of migration. (Three points each)
- B. What are the effects of socio-culture environment on business? (Any six points)

Q.5. Answer any one of the following.

(12 Marks)

- A. Explain the features of E-Commerce technology. (Any Eight points)
- B. Explain various forms of transfer of technology. (Any Eight points)

Q.6. Answer any one of the following.

(12 Marks)

- A. Explain the activities of *Gram Panchyat*.
- B. Explain the Components of Political System

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