

**GOVERNMENT COLLEGE OF COMMERCE & ECONOMICS**

**BORDA, MARGAO GOA**

**B. Com. (Sem. II) SEMESTER END EXAMINATION, JULY 2021**

**(Under OS-1 COVID-19 pandemic)**

**CC 7 – MANAGERIAL ECONOMICS**

|          |                    |          |                |                  |
|----------|--------------------|----------|----------------|------------------|
| Duration | Answering:         | 02 Hours | Max. Marks: 40 | No. of Pages: 01 |
|          | Online Submission: | 01 Hour  |                |                  |

**Instructions:** (i) All Questions are compulsory.

(ii) Figures to the right indicate full marks.

(iii) Students need to submit **Handwritten** answer paper scanned in whiteboard mode in a single PDF file only.

**Q. 1. Answer any the following questions (Any 5 out of 8)**

**(5 X 2 = 10 Marks)**

- Explain Cyclical Pricing.
- Explain Sealed Bid Pricing method.
- State any two assumptions of the Break Even Analysis.
- List any two objectives of the Social Cost Benefit Analysis.
- Explain the Payback Period method.
- What are Retained Earnings?
- List any two sources of Business Risk.
- What is Nash Equilibrium?

**Q. 2. Answer the following questions (Any 6 out of 8)**

**(6 X 5 = 30 Marks)**

- Explain the Cost Based Pricing method.
- Write a note on Price Forecasting.
- Explain the Break Even Analysis with the help of a diagram.
- Write a note on Profit Forecasting.
- Explain the factors influencing investment decisions.
- Explain the approaches to determine the size of capital budget.
- Explain the Decision Making Tree Analysis.
- Explain the Game Theory.

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