

**GOVERNMENT COLLEGE OF COMMERCE AND ECONOMICS, BORDA
MARGAO-GOA**

**S.Y.B.COM (Semester-IV) Semester End Examination, April 2019
Computer Applications for Business-II**

Duration: 1.5 hrs

Max. Marks: 40

**Instructions: 1. Figures to the right indicate full marks
2. All questions are compulsory**

- Q. 1 Answer **any four** of the following questions. (4 x 2)
- (i) Give any two advantages of computer networks.
 - (ii) Explain G2C e-commerce with an example.
 - (iii) Explain any two challenges faced by e-Governance.
 - (iv) Explain the networking devices: Routers, repeaters.
 - (v) Explain the working of File Transfer Protocol (FTP).
 - (vi) What is e-tailing? Explain with example.
- Q. 2 Answer **any four** of the following questions. (4 x 2)
- (i) Explain security intrusion.
 - (ii) Explain any 2 advantages of ERP.
 - (iii) Explain computer worms.
 - (iv) Explain the different purposes for which network sniffing may be done.
 - (v) Compare traditional information model to ERP.
 - (vi) What are the reasons for growth of ERP?
- Q. 3 Answer **any one** of the following questions. (6)
- (i) Explain the different types of social media with examples.
 - (ii) Explain the working of a web browser with a diagram.
- Q. 4 Answer **any one** of the following questions. (6)
- (i) State and explain the strategies and tactics for successful implementation of E-Governance.
 - (ii) Explain any 5 E-payment methods.
- Q. 5 Answer **any one** of the following questions. (6)
- (i) Explain the benefits of e-Commerce-ERP Integration.
 - (ii) Explain the manufacturing and logistics module of ERP along with its sub-components.
- Q. 6 Answer **any one** of the following questions. (6)
- (i) Explain public key encryption and symmetric key encryption with appropriate diagrams.
 - (ii) Explain the 6 dimensions of e-commerce security.

All the Best