

**CC 11: ENTREPRENEURSHIP DEVELOPMENT**

**Duration: 2 hours**

**Total Marks: 80**

- Instructions: 1) **All questions are compulsory.**  
2) The sub-questions in **Q.1** and **Q.2** are to be answered in **100** words each.  
3) **Q.3 to Q.6** are to be answered in **400** words each.  
4) Figures to the right carry Maximum marks allotted to the questions/sub-questions  
5) Paper carries maximum of **80** marks.
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1. Answer on **any four** of the following: **16**
  - a) Sociological Theory of Entrepreneurship.
  - b) Entrepreneur V/S Intrapreneur
  - c) Economic Theory of Entrepreneurship.
  - d) Agropreneur
  - e) Test Marketing
  - f) SWOT Analysis
  
2. Answer **any four** of the following: **16**
  - a) Financial Analysis
  - b) Role of SHG
  - c) Sources of Business Ideas
  - d) Project Report
  - e) Project Appraisal
  - f) Role of Incubation Centre
  
3. A) State and explain the qualities that an Entrepreneur requires to possess. **12**

**OR**

- B) Explain any six functions of Entrepreneur. **12**
  
- 4. A) Explain any six types of Entrepreneurs. **12**

**OR**

- B) Describe the role of Entrepreneur in economic development. **12**
  
- 5. A) Explain in brief the factors to be considered for Environmental Scanning. **12**

**OR**

- B) Describe the Stages of Project Formulation. **12**
  
- 6. A) Explain in brief the Contents of Project Report. **12**

**OR**

- B) Describe the Principles of Innovation suggested by Peter Drucker. **12**