

**GOVERNMENT COLLEGE OF COMMERCE & ECONOMICS
BORDA, MARGAO GOA**

B.Com. (Sem. II) SEMESTER END EXAMINATION, JULY 2021

(Under OS – COVID- pandemic)

GE 2- Practice of Insurance

Duration	Answering	02 Hours	Max marks: 40	No of pages: 01
	Online Submission	01 Hour		

Instructions: (i) All Questions are compulsory.
(ii) Figures in the right indicate full marks.
(iii) Students need to submit **Handwritten** answer paper scanned in whiteboard mode in a single PDF file only.

Q1. Answer the following questions (Any 5 out of 8) (5 x 2 =10 Marks)

- Write the meaning of grace days in Insurance?
- What is Paid up Value in Insurance?
- What are the Ethics in Insurance?
- Explain prerequisites for Insurance agent success.
- Explain the marketing strategy of Life Insurance Corporation of India.
- What do you mean by Marketing Mix?
- What is Floriculture insurance?
- What is Double Insurance?

Q2. Answer the following questions (Any 6 out of 8) (6x5=30 Marks)

- Write a detail note on Death Claim Management.
- Explain any **FIVE** OECD guidelines on best practice in insurance Claim Management.
- Explain any **FIVE** functions of an insurance agent
- Explain in detail the Insurance Agent Regulations.
- Explain any **FIVE** marketing strategies of insurance players in India.
- What is Bancassurance? Explain any **FOUR** advantages of Bancassurance to banks and insurance companies.
- Explain any **FIVE** objectives of Horticulture Insurance.
- Explain in detail the importance of Rural Insurance.

THE END