

**GOVERNMENT COLLEGE OF COMMERCE AND ECONOMICS,
BORDA - MARGAO, GOA**
B.Com. (Sem. II) SEMESTER END EXAMINATION, JULY 2021
(Under OS-1 Covid-19 Pandemic)

GE-2 Tourism and Hospitality Management

Duration	Answering:	02 Hours	Max. Marks: 40	No. Of Pages: 01
	Online Submission:	01 Hours		

- Instructions: (i) All questions are compulsory.
(ii) Figures to the right indicate full marks.
(iii) Students need to submit Handwritten answer paper scanned in whiteboard mode in a single PDF file only.

Q. I. Answer any 5 of the following in 60-80 words each:

(5x2=10 marks)

1. What is the Main Role of a Tour Operator?
2. Differentiate between a Visitor and an Excursionist.
3. Write a short note on Shops and Emporiums as Constituents on Tourism Industry.
4. What is the Scope of Medical Tourism in India?
5. What is the Impact of Tourism on Balance of Payments of a Country?
6. Explain any two Major Issues faced by Tourism Businesses in India.
7. Write a short note on Global Gaming and Casino Operations.
8. What are the Employment Opportunities available in Food and Beverage Sector of Hospitality Industry?

Q. II Answer any 6 of the following in 200-250 words each:

(6x5=30 marks)

1. Differentiate between Tourism Product and Other Products.
2. What is the Importance of Tourism in Development of a country?
3. Highlight the Importance of Green Tourism.
4. Explain various Motivators in Tourism.
5. What is Impact of Tourism on Political System?
6. What are the various Measures taken by Government for Improving Tourism Industry?
7. Explain various Factors Affecting the Growth of Hospitality Industry.
8. Highlight the Opportunities Available in Event Planning Business in Hospitality Industry.