

**GOVERNMENT COLLEGE OF COMMERCE & ECONOMICS
BORDA, MARGAO GOA
B. Com. (Sem. IV) SEMESTER END EXAMINATION, JULY 2021
(As per the OS-1, COVID Pandemic)**

GE 5: E-commerce and E-Accounting

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|----------|-------------------|---------|----------------|----------------|
| Duration | Answering | 01 Hour | Max. Marks: 20 | No of pages:01 |
| | Online submission | 01 Hour | | |

- Instructions: (i) All Questions are compulsory.
(ii) Figures to the right indicate full marks.
(iii) Students need to submit **Handwritten** answer paper scanned in whiteboard mode in a single PDF file only.

Q. 1. Answer the following questions (**Any 5 out of 8**) **(5 X 2 = 10 Marks)**

- Explain the term Electronic Data Interchange.
- What is E-SCM?
- Explain meaning of E-payment.
- Write a note Mobile commerce.
- Write a note E-branding.
- Explain meaning of E-Business.
- Write a note on risks in E-payments in India
- What is E-Marketing?

Q. 2. Answer the following questions (**Any 2 out of 3**) **(2 X 5 = 10 Marks)**

- Discuss on Categories of E-commerce.
- Explain different forms of E-payments options available.
- Explain steps involved in creating E-commerce websites.
- Explain limitations of E-commerce.