

B.com (Semester I) End Examination, October-2017
GOVERNMENT COLLEGE OF COMMERCE & ECONOMICS, BORDA, MARGAO-GOA
GE 1: Management of Micro, Small and Medium Enterprises

Time: 2 hours

Instructions: (1) Attempt all questions



Total marks:80

- (2) Figures to the right indicate full marks
- (3) Answer sub questions in Q1 & Q2 in not more than 100 words
- (4) Answer questions 3 to 6 in not more than 400 words

Q. I) Answer any four of the following questions:

(4*4=16 Marks)

1. Purchasing
2. Advantages of Incentives
3. Problem of MSME in India
4. Materials Management
5. Meaning of Social Responsibility of Business
6. Classification of MSME unit

Q. II) Answer any four of the following questions:

(4*4=16 Marks)

1. Role of MSME in India
2. Marketing Problems faced by SSI units
3. Horticulture Kiosk Scheme
4. Factors affecting Capital Structure
5. Social Responsibility of Business towards Supplier
6. Economic Development Corporation

Q.III.A) Explain the various steps involved in setting up of an MSME unit?

(12 Marks)

OR

Q.III.B) Explain various forms of ownership of business? What are the factors

to be considered for selection of Form of Ownership of Business?

(12 Marks)



Q.IV.A) What is Fixed Capital? Explain factors affecting fixed capital Requirement of business?

(12 Marks)

OR

Q.IV.B) Explain Labour and Financial Problems faced by SSI unit?

(12 Marks)

Q.V.A) Explain Incentives and Subsidies offered to Entrepreneurs by Government of Goa?

(12 Marks)

OR

Q.V.B) Explain Internal Causes and Consequences of Industrial Sickness?

(12 Marks)

Q.VI.A) Explain Social Responsibility of Business towards Customers, Government and Environment?

(12 Marks)

OR

Q.VI.B) Explain Arguments against Social Responsibility of business?

(12 Marks)

