

**GOVERNMENT COLLEGE OF COMMERCE AND ECONOMICS, BORDA
MARGAO - GOA**

B.COM (I SEMESTER) END EXAMINATION, OCTOBER 2018

GE 1 : MANAGEMENT OF MICRO, SMALL AND MEDIUM ENTERPRISES

Semester: I

Duration: 2 hours

Max. Marks: 80

Instructions:

- i) All questions are compulsory.
- ii) Answer sub-questions in Question no. 1 and Question no. 2 in not more than 100 words each.
- iii) Answer question no. 3 to Question no. 6 in not more than 400 words each.
- iv) Figures to the right indicate maximum marks to the question.



Q.1. Answer any four of the following:

(4x4 = 16 marks)

- a) State the characteristics of small business enterprises.
- b) Explain the procedure for applying for power connection while starting a SSI unit.
- c) Explain in brief the different forms of ownership.
- d) What is the importance of inventory management?
- e) Explain the types of working capital.
- f) Explain the term "Unskilled worker".

Q.2. Answer any four of the following

(4x4 = 16 marks)

- a) What are the symptoms of industrial sickness?
- b) What are the functions of SIDO?
- c) State the functions of EDC.
- d) Explain the social responsibility of an entrepreneur towards government and competitors.
- e) Explain in brief the arguments for social responsibility.
- f) Explain the Opportunities in MSME sector for the entrepreneur.

Q.3.A. Explain the procedure for setting up a SSI unit.

(12 marks)

OR

B. Explain the procedure for applying for provisional and permanent registration by SSI units. (12 marks)

Q.4.A. What is working capital? Explain the factors determining working capital requirement of a SSI unit.

(12 marks)

OR

B. Explain the factors influencing selection of marketing channels and marketing problems faced by SSI.

(12 marks)

Q.5.A. Explain any two incentives and subsidies offered by government of Goa to the entrepreneur.(12 marks)

OR

B. Explain the functions of commercial banks.

(12 marks)

Q.6.A. What is social responsibility? Comment on the social responsibility of an entrepreneur towards shareholders, customers and employees.

(12 marks)

OR

B. What is industrial sickness? Explain its causes.

(12 marks)
