

GOVT. COLLEGE OF COMMERCE & ECONOMICS BORDA, MARGAO GOA

**B. Com. (Sem. I) SEMESTER END EXAMINATION, OCTOBER 2019
MANAGEMENT OF MICRO, SMALL AND MEDIUM ENTERPRISES (GE1)**

Duration: 02 Hours

Max. Marks: 80

Instructions: 1) Attempt all questions.

2) Answer sub questions in Q.I and Q.II in not more than 100 words.

3) Answer Q.III to Q.VI in not more than 400 words.

Q.I) Answer any four of the following questions (4X4=16 Marks)

1. Write a short note on Marketing Management.
2. Explain in brief the different forms of Ownership.
3. What are the functions of Commercial Bank? Explain any four.
4. What is the need for Inventory Control?
5. What is the responsibility of Entrepreneurs towards Shareholders?
6. What are the benefits of registration of Small Scale Industries?

Q.II) Answer any four of the following questions (4X4=16 Marks)

1. Write a short note on Seed Capital Assistance Scheme.
2. What are the problems faced by Small Scale Industries unit in Marketing Management?
3. Write a short note on Recruitment, Selection and Training.
4. What are the objectives of State Financial Corporation?
5. What is the procedure for power connection while starting SSI unit?
6. What is the responsibility of Entrepreneurs towards Consumers?

Q.III. Answer any one of the following questions. (12 Marks)

- A) Explain the procedure for setting up a Small Scale Industries.
- B) Explain the factors affecting Working Capital Requirements of Small Scale Industries?

Q.IV. Answer any one of the following questions. (12 Marks)

- A) What is Fixed Capital? Explain any five sources of Fixed Capital?
- B) Explain any six factors influencing Choice of Technology.

Q.V. Answer any one of the following questions. (12 Marks)

- A) Explain the consequences of Industrial Sickness.
- B) Explain the Incentives and Subsidies offered to Entrepreneurs by Government of Goa.

Q.VI. Answer any one of the following questions. (12 Marks)

- A) Explain the factors affecting Capital Structure.
- B) Explain the Arguments for Social Responsibility of Business.