GOVERNMENT COLLEGE OF COMMERCE AND ECONOMICS
BORDA-MARGAO, GOA

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STRATEGIC DEVELOPMENT PLAN

IQAC, Government College of Commerce and Economics, Borda-Margao, Goa.

GOVERNMENT COLLEGE OF COMMERCE AND ECONOMICS

BORDA, MARGAO-GOA

VISION DOCUMENT

(SHORT-TERM; MEDIUM TERM AND LONG-TERM STRATEGIC DEVELOPMENT PLAN)

The Government College of Commerce and Economics, Borda was established in the year 2010. The College was set up to meet the educational aspirations of the students from Borda and the adjacent villages. The basic goal behind setting up of the college was to provide universal and affordable access to higher education particularly to the students from the disadvantaged sections of society.

Sr. No.	Particulars	Description
1.	Vision	"We intend to be a leading Institution in providing quality education and equal opportunities to heterogeneous student community from diverse backgrounds."
	Mission	"To offer holistic and interactive academic environment to the students from diverse backgrounds, enabling them to develop academic, interpersonal and technological skills and empower them to achieve their highest potential for adapting to the competitive global society."
2.	Objective	The basic objectives of the College are: ✓ To develop the College as an 'Institute of Excellence' focussing on qualitative improvement, upgradation of professional skills, soft skills, sports and integration of ICT in the teaching -learning process. ✓ To incorporate multidisciplinary approach in education, improve our student strength and diversity by offering a bouquet of contemporary and relevant courses both offline and online, spanning different disciplines.

		✓ To develop and introduce new degree programmes leveraging the strengths and academic profile of faculty of the College. ✓ Development of Library Resources. ✓ Digitalization of Library ✓ To achieve the goals envisaged in the Vision and Mission Statements of the College and in consonance with the core values of the Institution – promotion of equity; facilitating empowerment; promoting excellence, inculcating a good value system and furthering student learning. These objectives are to be achieved through optimal and judicious utilisation of the human and material resources available in the Institution.
3.	Short Term Goals	✓ Introduction of IGNOU Post Graduate Programme in the Subjects of Sociology, History, Political Science and Economics. ✓ Introduction of 30 hours Certificate Course ✓ Conduct of Short-Term Certificate Courses ✓ Department of Commerce initiatives in terms of extension and consultancy ✓ Programmes by the College Extension Activity Cell ✓ Use of ICT in teaching (By all faculty of the College) ✓ Development of e-content (By all faculty of the College) ✓ Student mentoring/gender sensitization ✓ Remedial classes ✓ Organization of talks for students/field visits/internships/bootcamps/curricular and co-curricular activities ✓ Organization of webinars, workshops, seminars, /FDPs etc. ✓ Publication in Journals indexed in Scopus and UGC Care listed journals

		✓ Applying for research grants ✓ Facilitating academia-industry linkages ✓ Implementing green initiatives ✓ Development of library, library automation and enhancing IT facilities (internet connectivity, computers, laptops) in the College. ✓ Campus Cleanliness in particular addressing the garbage problem at the entrance of the college. ✓ NIRF ✓ Conduct of Academic and Administrative Audit.
	Strategic Planning	The short-term goals listed above are sought to be realised with the help of the following inputs: The existing infrastructure, library resources, MoUs inked with several agencies and institutions will be utilised to the fullest extent possible. The human capital of the college will be the facilitators in the process of goal realisation. Several committees/cells have been constituted which have already planned out various activities aimed at achieving the stated short-term goals. The institution will also capitalise on the continued support and guidance from the Directorate of Higher Education, Porvorim to ensure that its plan of activities reach fruition.
4.	Medium Term Goals	The following medium-term goals have been envisaged at the institutional level: ✓ Use of ICT in the teaching ✓ Proper Canteen Facility ✓ In-house development and introduction of online courses for the Dishtavo initiative of the Directorate of Higher Education as also development of e-modules for regular lectures. Creation of MOOCs by interested faculty. ✓ Developing proficiency in Research Methodology and use of Data Analysis Tools ✓ Provision of adequate facilities for recreation of students and teachers. ✓ Introduction of socially useful job oriented vocational subjects/vocational education.

		✓ Mobilisation of resources ✓ Establishing linkages with educational institutions outside the State. ✓ Development of a pro-active placement mechanism. ✓ Access to the college library for general public and locals in the vicinity during specific timings. ✓ A full -time counsellor on campus. ✓ College Landscaping.
	Strategic Planning	The IQAC of the college to take the necessary measures to seek the permission/approval of the affiliating University and the Directorate of Higher Education and support of the latter in order to achieve the fuller realisation of the medium-term goals of the College. The Placement Cell of the college to liaison with companies and firms to facilitate campus placements.
5.	Long Term Goals	✓ To adopt a holistic approach to education and offer a plethora of courses to students. ✓ Use of premises for a Night College to ensure optimal use of available infrastructure. ✓ Introduction of a B.COM in Vocational Education. ✓ Integration of the Higher Secondary, ITI and the College to make it into an educational hub. The horizontal integration with the ITI would enable college students to opt for the various skill-based courses offered by the ITI (as also access to infrastructure.) This is contingent to these courses being recognised by the Goa University for credits. ✓ All permanent faculty to necessarily have/acquire Ph.D qualification. ✓ More faculty to apply for Guideship. ✓ Development and introduction of in-house Online Courses. ✓ Introduction of a Post Graduate Programme in Commerce. ✓ Applying for NAAC

		✓ Setting up of an Innovation and incubation Centre
	Strategic Planning	Achievement of the long-term goals of the college would require the co-ordination of various agencies/institutions. The realisation of goals such as creation of an educational hub with lateral meld of the three educational institutions viz. the Higher Secondary, the ITI and the College as also introduction of new graduate and post graduate programme would require the approval and sanction of the government/DHE as also the Goa University. The development of curriculum and courses by the faculty will be a pre-requisite for this roadmap to materialise.
6.	Action Plan	Various programmes related to academics, research and overall development of the college have been chalked out and listed in this document with the objective of developing the college into an 'Institution of Excellence' and achieving the goals embedded in the Vision and Mission statements of the college, both in letter and spirit. The action plan is to attempt and execute the goals set in a time bound manner. The achievement of the goals are realistic given the existence of a motivated faculty who have the requisite drive and experience to execute the goals set, more specifically in the short and medium term. The introduction of new academic programmes at the undergraduate/postgraduate level will be contingent upon the approval/permission of the Directorate of Higher Education and the affiliating University. In keeping with the spirit of the New Education Policy, the college proposes to stress on the multidisciplinary approach with a view of providing the student a more

		holistic learning experience. Over a decade, the college plans to establish links between academia and industry and imbibe in the students not only life skills but a respect for diversity and plurality. The college also aims to integrate technology in the curriculum with a view of improving students' learning processes and outcomes. The introduction of the proposed degree programme in vocational education would give our students an edge over others in terms of skill-set development as also employability. The focus of the faculty will be on the all-round development of the student. One of the key requirements in the realisation of the long-term goals listed out is infrastructure. While staggered timings and optimal utilisation of existing infrastructure can help in the conduct of newer courses, introduction of new educational programmes would require an enhancement in infrastructure in terms of classrooms. One of the basic long - term requirement/goal is therefore an improvement in the availability of infrastructure.
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