

**GOVERNMENT COLLEGE OF COMMERCE & ECONOMICS,  
BORDA MARGAO GOA**

**B.Com (Semester-II) End Examination, April 2018**

**TOURISM AND HOSPITALITY MANAGEMENT- (GE 2)**

**Time: 2 Hours**

**Total marks: 80**

**Instructions:** (1) Attempt all questions.

(2) Figures to the right indicate full marks.

(3) Answer sub questions in Q1 & Q2 in not more than 100 words.

(4) Answer Questions 3 to 6 in not more than 400 words.



**Q.I. Answer Any Four of the following:**

**(4\*4= 16 marks)**

1. What are the characteristics of Tourism ?
2. Differentiate between Tourism product and other products.
3. What are the Factors affecting Tourist behaviors ?
4. Mention the type of Tourists in an around the World.
5. What are the Features of Tourism Products ?
6. Write a brief note on: Types of Tourism.

**Q.II Write a brief note on Any Four of the following:**

**(4\*4=16 marks)**

1. Economic impact of tourism
2. Garbage and pollution being a serious issue due to tourism
3. Positive Socio-Cultural impact of tourism
4. Lodging & Accommodation
5. Hospitality On Cruises
6. Factors affecting Hospitality industry

**Q.III A) What is Tourism ? Why is Tourism Important for any region ?**

**(12 marks)**

**OR**

**Q.III B) Elaborate the 5 A's of Tourism.**

**Q.IVA) Write a note on: Forms of Tourism.**

**(12 Marks)**

**OR**

**Q.IV B) Write a detailed Note on: Push & Pull Factors of Tourism**

**Q.VA) How Tourism Badly affects our society's Culture ?**

**(12 Marks)**

**OR**

**Q.VB) Suggest few ways by which our country can promote tourism, without affecting the Environment.**

**Q.VI A) What is Hospitality ? Write a note on Tourism and Hospitality in 21<sup>st</sup> Century.**

**(12 Marks)**

**OR**

**Q.VI B) How Hospitality has gained importance in all the sectors ?**

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